The Business Move Consultancy



Travis Perkins is one of Britain's most successful businesses, with roots going back to 1797. It is a leading building supplies company, with over 100,000 product lines, nearly 1,800 sites in the UK and some 22,000 staff. It has been certified as one of Britain's top employers, outstanding for unusually long service, culture of support, controlled growth, sharing of ideas, range of benefits and green credentials.

The challenge

Rapid growth at its Northampton HQ meant that office space was getting squeezed. At the same time, Commercial and Supply Chain Groups were seeking an opportunity for improved team contact. Two areas within the existing estate looked like a potential cost-effective solution, but could more than 200 work spaces be found, would staff buy into it and what needed to be done to make it work?

The approach

Preliminary discussions established a strategic process, and the objective of seeing to what extent a template for moves processes could be established in order to benefit future projects, as well as the immediate task in hand. This involved a whole new approach to moving for Travis Perkins.



The Result

The 'Brackmills Move Project', as it became known, is now held as a benchmark for successful moves within the HQ estate. The overarching principles were efficiency and minimising any impact on the business. A new approach to space planning was evolved, a strong implementation team established, more efficient move methods were adopted and effective communications put in place. A framework was established for removals and put out to the market; a local contractor saw off the usual suspects to win this, and that enabled further development of a Travis Perkins move model.



Next phase

The space vacated at the Northampton campus allowed Travis Perkins to adjust space arrangements there. After necessary planning, moves started about 6 months' after the completion of the Brackmills Project. The implementation team was smaller this time, and possibly even more effective. The need for flexible response to reflect changing business space needs as the project unfolded was a prerequisite. To exaccerbate this, in the middle of the project, it was decided to take the opportunity to reorganise technology teams within a further building. By the time this phase of moves came to an end, more than 400 people had changed desk locations within and between buildings.